

TIDE JEWELLERY®



Beautiful natural Paua shell



Ancient Maori people named Paua shell as “The gift of the God of the sea.” It is often referred to as the “Sea Opal” due to its striking blues, greens and fiery flashes and the iridescent patterns that change as they catch the light. It is the most sought-after amongst the varieties of Abalone, making each piece of jewellery unique.

Tide Jewellery® Paua shell is sustainably sourced as a by-product from the Farmed Fishing Industry of New Zealand and is never dredged or free fished. This Jewellery is tested against European Regulations and the plated, or Stainless-Steel components, are hypo-allergenic.



According to Maori practice, giving beautiful Paua shell is considered extremely lucky and is believed to bring sensitivity, harmony, prosperity, and peace to the wearer. Paua shells were used to treat ailments and health conditions including, deficiency of calcium, hearing problems and nervous system disorders. Many traditional and contemporary crafts of New Zealand use these shells and Paua shell has always been an indispensable part of jewellery making.

